

# Novisto Hires Two ESG Experts to Support Go-To-Market Strategy



We are pleased to announce two key hires to support the company's growth and go-to-market strategy. In September, Marie-Josée Privyk joined the team as Head of ESG Innovation and Client Success. She brings a wealth of experience in capital markets and a deep knowledge of sustainability-related finance and corporate reporting. Her contribution will help accelerate the development of our ESG management platform that meets the end-to-end needs of our clients.

Marie-Josée brings nearly 30 years of experience in capital markets, namely as Financial Analyst of small and mid cap companies (Marleau, Lemire Inc., National Bank Financial Inc.), as Director of Investor Relations (Innergex Inc.), and most recently as an ESG Advisor to companies and investors (FinComm Services, Millani).

In October, Anne Shiraishi joined the team to help lead our communications and marketing operations. She has more than ten years of experience in strategic communications, sustainability/ESG, project management and marketing, including roles at Measurabl, PwC, various ESG consultancies and, most recently, Aequo Shareholder Engagement Services. Anne will help build and amplify Novisto's brand, engagement and thought leadership. She will be based out of New York City, which adds to the growing list of cities where our remote team members live and work.

"We're thrilled to welcome both Marie-Josée and Anne to the team, especially given their rich and varied experience in the ESG and corporate sustainability fields," said Charles Assaf, Novisto CEO and Co-Founder. "We expect their contributions will bring our company and platform to the next level when it comes to providing world-class support and solutions to our customers."

Novisto will be launching the v1 of its innovative sustainability management platform in Q4 of 2020. We are still accepting inquiries from companies interested in helping co-develop and test the platform as strategic launch partners. Please [get in touch!](#)

## **ABOUT NOVISTO**

*Novisto is a next generation sustainability management platform empowering companies to better manage and create value from their ESG strategy, data, and reporting. Our scalable, agile, state-of-the-art platform supports every step of the corporate sustainability management journey. Our purpose is to advance a more inclusive and resilient society by enabling organizations to create value through sustainability. Learn more at [www.novisto.com](http://www.novisto.com).*